

# A day in the life a building and property services franchisee

## Typical types of business

- General Maintenance
- Roof Repair
- Appliance testing
- “For Sale” sign erection
- Air conditioning
- Home Improvements
- Drain clearance
- Security
- Timber preservation
- Land services

As a rule the majority are van-based opportunities where the franchisee is constantly mobile and a vehicle is the day-to-day office.

However, those involving larger amounts of equipment and staff, will need premises. Administration is normally simple, based in a spare room, or handled by the franchisor.

Marketing and sales is generally by the franchisee who must balance this size of the business with actually doing the work. Expansion can be by taking on staff and extra vehicles, aided by the franchisor.

## Typical day

1. Travel to tasks - if possible allowing time to visit or get details of potential customers
2. Contact head office by telephone, etc.
3. Look out for new customers - make notes
4. Complete tasks
5. Complete daily summary
6. Enter prospect details into records
7. Write schedule for tomorrow
8. Check diary for work schedule and other tasks (including vehicles maintenance)
9. Pay-in revenue as appropriate
10. Check contents of vehicle (stock, equipment, etc)

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